



Press Release

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Hino Truck Proofs its Quality, Durability, and Reliability

- *The truck had maneuvering a long haul trip and hit **1Million kilometer without an engine overhaul***

Petaling Jaya, 20 August 2019 – Hino Motors Sales Malaysia Sdn. Bhd. (HMSM) together with its esteemed customer, one of the leading courier companies in Malaysia, GD Express Sdn. Bhd. (GDEX), held an award ceremony to present a Reliability Certificate as one of GDEX HINO truck has reached 1,000,000 kilometers without the need to go through an engine overhaul.

Driven by the pillar of Hino's product philosophy, '**HINO QDR; Driving Quality, Durability**', the company proud to have another truck to prove the value. The truck has been operating since the year of 2006 and caters both long and line haul route of Ayer Keroh and some other southern region.

Maneuvering the route for more than 10 years and has clocked up the 1,000,000 km without an engine overhaul is indeed a great achievement. Besides the reliability of the product, the well-maintenance including on-time servicing at Hino authorized service center and the compact used of Hino genuine parts is deemed to be one of the factors too.

Not only proving its product philosophy, but this achievement also proofs the strength of HINO Total Support Value. According to the Managing Director of GDEX, Teong Teck Lean, the reliability of the truck is not only centered by the fervor of the owner but it also relies on the good after-sales services too.

With Hino Total Support concept, he agrees Hino prioritizes the Two-Value; 'Maximize Vehicle Uptime and Minimize Vehicle Lifetime cost'. Especially with the driving training programmes conducted at Hino Total Support Customer Center (HTSCC) in Sendayan, as the drivers' skill to treat the vehicle also plays a role in the vehicle's reliability.

The Managing Director of HMSM, Atsushi Uchiyama, presented the Certificate of Reliability to GDEX as to recognizing the reliability of the truck and awarding the courier company also the driver as they keep good maintenance of the truck.

“Trucks are originally made for light and heavy-duty work as well as for a long haul trip and the reliability of a truck is one of the main concerns that every business owner looking for. Travelling for 1 Million kilometres without the need to undergo an engine overhaul is not only proving the reliability of the truck but also shows the credibility of Hino Total Support Value,” said Uchiyama.

About Hino Motors Sales (M) Sdn. Bhd.

Hino Motors Sales (Malaysia) Sdn. Bhd. (HMSM) a subsidiary of Hino Motors Limited Japan, associates under the Toyota Group of Companies, is a provider of Light Commercial Vehicle (HINO 300 series), Medium and Heavy-Duty Vehicle (HINO 500 series), Prime Mover (HINO 700 series) and busses. In Malaysia, ever since its establishment in 1977, HMSM has been working closely with its dealers to improve their services through upgrading to 3S (Sales, Services and Spare Parts) status which delivers a 'One Stop Solution' for customers and provides a total package of services and offers conveniences to customers across the country. HINO products are some of the most technologically advanced in the Malaysian commercial vehicle market.

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