



PRESS RELEASE

FOR IMMEDIATE RELEASE

HINO Membership offers up to 7 years extended warranty with unlimited mileage

➤ *Hino Malaysia launched Membership Programme that promises 7 years peace of mind and as part of its customer engagement activities to appreciate customers' loyalty.*

Petaling Jaya, 10 May 2022 – Hino Motors Sales (Malaysia) Sdn. Bhd. (Hino) has launched a membership programme that offers extended warranty and other benefits for its Light-duty Commercial Vehicle (LCV) and Medium-duty Commercial Vehicle (MCV) models, with a minimum one-off subscription fee starting from only RM10.00 per vehicle.

Aimed to provide the best support, especially in after-sales services, the programme was introduced as part of Hino Total Support concept that brings its two values of 'Maximize Vehicle Uptime 100% and Minimize Vehicle Lifetime Cost'.

To be Malaysia's most customer-centric and reliable commercial vehicle company, Hino always aims to be customer's best business partner and to understand their business field. By offering this membership programme, Hino believes the programme will benefit customers' business operations, in terms of logistics operation and vehicle maintenance.

Without any limitation of travelled mileage, selected models with registration date from 2017 onwards are eligible for this membership programme.

HINO MEMBERSHIP PROGRAMME BENEFITS

Offering four (4) packages included exclusive promotions which are Standard, Standard Plus, Premium, and Premium Plus, Hino initiates this programme with the confidence of its QDR: Quality, Durability, and Reliability products.

Promised 7 years peace of mind, this programme offers extended warranty up to 7 years with unlimited mileage. This extended warranty terms cover engine, transmission, and axle while under warranty, and towing service assistance up to RM500 per year, with terms and conditions apply. Hino is also offering exclusive promotion deals for customers when they subscribed any Hino Membership packages.

Under Hino Membership Premium subscription, customers can also enjoy free brake lining or brake pad replacement at every 60,000 km, for both LCV and MCV models while saving up to RM2,800 for LCV models.

Apart from benefiting the business owners, drivers are also entitled for Hino Membership benefits. Hino truck drivers under this membership programme will be invited to Hino Smart Driving Contest and stand a chance to be the winner and crowned exclusive prized by Hino. Apart from that, through this driving contest, drivers are able to show and perform their driving skills.

In conjunction with this programme launching day, Hino is offering special launch promotion up to 50% discount of subscription fee for Hino Membership Programme Standard Plus, Premium, and Premium Plus, until 30 September 2022.

All vehicles registered under the programme must have a good service record with Hino authorised service centres and owners are required to send in their vehicles to Hino authorised service centre for a routine service according to recommended service interval. This programme is now available at all Hino Authorised 3S Centre, contact your nearest centre for registration and subscription.

About Hino Motors Sales (M) Sdn. Bhd.

Hino Motors Sales (Malaysia) Sdn. Bhd. (Hino) a subsidiary of Hino Motors Limited Japan, associates under the Toyota Group of Companies, is a provider of Light Commercial Vehicle (HINO 300 series), Medium and Heavy-Duty Vehicle (HINO 500 series), Prime Mover (HINO 700 series) and busses. In Malaysia, ever since its establishment in 1977, Hino has been working closely with its dealers to improve their services through upgrading to 3S (Sales, Services and Spare Parts) status which delivers a 'One Stop Solution' for customers and provides a total package of services and offers conveniences to customers across the country. HINO products are some of the most technologically advanced in the Malaysian commercial vehicle market.

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